



Viasat Sport Baltic broadcasts a wide mix of sports coverage, including the UEFA Champions League, Formula One, the Ice Hockey World Championships, Euroleague basketball, ATP tennis English football Barclay premier league, as well as major regional sports events, such as the MasterCard Baltic basketball league and the Triobet Baltic League in football, with commentary in Estonian, Latvian and Lithuanian.

This channel was launched in Estonia, Latvia and Lithuania in January 2009. Viasat Sport Baltic is broadcast between 11:00 and 02:00 every day.

Viasat Sport Baltic is available through Viasat's digital satellite TV platform in Estonia, Latvia and Lithuania and is also distributed via third party networks in those countries. This channel has UK broadcast license and complies with the OFCOM regulations.

(5) "If any, which are the legal and/or practical problems that arise, in your view, from the jurisprudence of national courts and the CJEU in the field of online gambling? In particular, are there problems of legal certainty on your national and/or the EU market for such services?"

Yes, as our company have an UK license but broadcast to Lithuania, Latvia and Estonia, we are frequently confronted to major uncertainties and debates with local gambling regulators regarding the diffusion of advertising materials for online gambling operators.

For this reason, we welcome the European Commission's consultation on the regulation of online gambling services in the EU and we are more than happy than the Commission is considering to achieve a greater harmonisation of the rules that currently regulate the online gambling sector.

All online gambling companies are major commercial partners to our company and as we are broadcasting sport events on "Viasat sport Baltic" channels, we see a good synergy between online gambling and our sport fans, which are very passionate. Online betting and activities like live betting, gives them the opportunity to make bets from home while watching their favorite sport.

A clear European regulatory framework is necessary in order to protect our customers in an efficient manner against the black market, and also to avoid a fragmentation in 27 diverging national legislations that goes against the idea of a Single European Market.

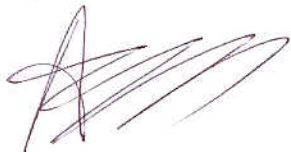
In our opinion, this will be positive for everyone as governments will receive an additional income from tax revenues, customers will enjoy a safe and entertaining environment and, sport

industry itself would benefit from a greater cash injection and a greater exposure, which is invaluable.

For example, in 2010 in the total revenues received by Viasat Sport Baltic channel, 30% came from online gambling companies. This is a good example of the significant influence of the online betting market to our company. This substantial income contributes significantly to the development of our company and our channels. This allows us to purchase the rights on sport events, improve our technology and of course this income also generates employment.

In conclusion Viasat Sport Baltic channel supports the idea to create clear and harmonise European regulatory framework for internet gambling industry and we hope it helps to maintain balance to this market and to develop long-term plans with incomes and benefits for all actors.

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A handwritten signature in black ink, consisting of a large, stylized 'A' followed by several horizontal strokes, representing the name Aivaras Matulis.